

# **AUXILIUM COLLEGE (Autonomous)**

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3<sup>rd</sup> cycle)

Gandhi Nagar, Vellore – 6.

Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific Outcomes(PSOs) and Course Outcomes(COs) of the Programmes offered by the Institution.

| FOCUS: PROFESSIONAL ETHICS (NEEDS) |                    |   |  |   |   |  |  |  |
|------------------------------------|--------------------|---|--|---|---|--|--|--|
| Programme                          | <b>Course Code</b> | Title of Course                               | Description  | PO  | PSO   | СО   |  |  |
| B.A. History                       | USHIB516           | Introduction to<br>Competitive<br>Examination | To help the students to gain knowledge on all levels to face the Competitive exams | Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society | Prepare for various types of Competitive Examinations and acquire human values like equality, freedom, and Social Justice and contribute towards the needs of the society               | Discuss the Memory and Inductive Reasoning for Current Affairs and its significance for competitive exams. |  |  |
| B.A. History                       | USHIC620           | SBE- Archives<br>Keeping                      | To help the students to know the importance and maintenance of Historical records  | Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society | Widen their knowledge of History, Administration, Art, Architecture, political system, Religion, and culture and enhance their critical and creative skills to pursue career options to | List out the importance of<br>the History of Indian<br>Archives Keeping, and its<br>significance           |  |  |

| B.B.A | UCBAA20 | Principles of<br>Management           | Course designed to meet the fundamental concepts of management, functions and its principles   | To attain knowledge and understand the managerial principles and concepts of the course adopted.   | engage as educators and researchers in historical sites and Museums  To attain the ability to be self - directed towards their career and contribute to the society as responsible citizens. | Acquire the knowledge related to management concepts and its principles                                  |
|-------|---------|---------------------------------------|--|--|--|--|
| B.B.A | UABEA20 | Business<br>Environment and<br>Ethics | To know about the environment and its impact on business. Recognize the importance of business ethics and social responsibility in today's business                          | Prepare the students to be persistent enough to pull out their own ideas and opinions and to become a strong pillar to the family and society highlighting their feminine power. | To attain the ability to be self - directed towards their career and contribute to the society as responsible citizens.  | To recognize the importance of business ethics and social responsibility as an individual to the society |
| B.B.A | UCBAE20 | Marketing<br>Management               | Course comprehend the principles, concepts and functions of marketing and to design a marketing strategies for a dynamic marketing and attain the knowledge of Marketing Mix | Mould the students to face the challenges in the global business environment and the society.  | Acquire the basic and managerial communications skills to gain professionalism.  | Learn the recent trends in marketing   |

| B.B.A | UCBAF20 | Financial Accounting                            | Course highlights the fundamentals of accounting.  | Prepare the students to be persistent enough to pull out their own ideas and opinions and to become a strong pillar to the family and society highlighting their feminine power. | Acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and social values.    | Give them a basic knowledge of Accounting principles and practices  |
|-------|---------|---|--|--|---|---|
| B.B.A | UEBAA20 | International<br>Business                       | To familiarize the students to the basic concepts of Globalization, Domestic and International Trade                                       | Mould the students<br>to face the<br>challenges in the<br>global business<br>environment and the<br>society  | To acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and social values. | Familiarize in various International Economic Institutions and social responsibility and ethical issues in international business |
| B.B.A | UCBAH20 | Cost and<br>Management<br>Accounting            | To enable the students understand the concept of Management and Cost Accounting  | Prepare the students to be persistent enough to pull out their own ideas and opinions and to become a strong pillar to the family and society highlighting their feminine power. | Acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and social values.    | Gain knowledge on the concepts of management and cost accounting techniques   |
| B.B.A | UCBAK20 | Human Resource<br>Management and<br>Development | Course designed to understand the various HR functions like Recruitment, selection, training process and also about performance appraisal. | Mould the students to face the challenges in the global business environment and the society.  | To acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and social values. | Attain the knowledge of the various HR functions and its importance   |

| B.B.A | UCBAM20 | Industrial Relations         | Course is designed to cover the basic concepts of Industrial Relations  | To adapt towards the positive thinking capacity, to adapt the social values, to exercise leadership qualities and bringing out their capabilities through team work   | To acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and social values.                                      | Understand the basic concepts of Industrial relations like payment of wages act, factories act, maternity act, Industrial disputes act, Employees state insurance act.   |
|-------|---------|------------------------------|---|---|--|--|
| B.B.A | UCBAN20 | Banking and<br>Insurance     | Course impart the knowledge of banking system and its services  | To be stimulated towards the change and to be conscious for sustainable development of the society.   | To attain the ability to be self - directed towards their career and contribute to the society as responsible citizens.                              | Gain the knowledge as to how to open and operate accounts in bank and also maintaining relationship with bankers   |
| B.B.A | UCBAR20 | Project                      | Course is designed to make the students identify a problem in the organization based on the area of specialization and provide solutions and suggestions to the management. | To formulate, to apply the theoretical knowledge into practice by carrying the institutional training and projects, to adopted sense of creative thinking and learn problem solving skills to take up challenges faced in today's modern world. | To get an exposure by applying the theoretical knowledge into practice by carrying out the institutional training and projects in the organizations. | Course includes field studies, surveys, interpretation, planning and designing of the Research Methodology presented in a comprehensive manner with recommendations for solutions based on scientifically worked out data. |
| B.B.A | UCBAS20 | Legal aspects of<br>Business | Course designed to make the students learn the fundamental principles underlying in the law of contract.  | Mould the students<br>to face the<br>challenges in the<br>global business<br>environment and the  | To acquire the ability to be a future leader, manager and an entrepreneur reflecting ethical and   | Be thorough in the contractual relationships in business   |

|       |          |                 |   | society.                                | social values.                              |  |
|-------|----------|-----------------|---|---|---|--|
| B.B.A | UEBAC20  | Total Quality   | Course is designed to make the students | To be stimulated                        | To attain the ability to be self - directed | Evaluate the principles of                             |
|       |          | Management      | understand the concepts                 | towards the change and to be conscious  | towards their career                        | quality management and to explain how these principles |
|       |          |                 | of total quality                        | for sustainable                         | and contribute to the                       | can be applied within                                  |
|       |          |                 | management                              | development of the                      | society as                                  | quality management                                     |
|       |          |                 |   | society.                                | responsible citizens.                       | systems  |
| B.B.A | UEBAD20  | Entrepreneurial | Course is designed to                   | To pursue higher                        | Acquire the ability                         | Have the ability to discern                            |
|       |          | Development     | develop entrepreneurial                 | knowledge, acquire                      | to be a future leader,                      | entrepreneurial traits                                 |
|       |          |                 | way of thinking                         | quality professional                    | manager and an                              |  |
|       |          |                 |   | education, and to develop               | entrepreneur reflecting                     |  |
|       |          |                 |   | entrepreneurial skills                  | ethical and social                          |  |
|       |          |                 |   | and contribute                          | values.                                     |  |
|       |          |                 |   | towards the needs of                    | varaes.                                     |  |
|       |          |                 |   | the society                             |   |  |
| B.B.A | USBAE520 | Campus to       | Course is designed to                   | To adapt towards the                    | To acquire the basic                        | Proactively manage the                                 |
|       |          | Corporate       | build confidence,                       | positive thinking                       | and managerial                              | transition from being the                              |
|       |          |                 | develop self-esteem,                    | capacity, to adapt the                  | communications                              | student to the employee                                |
|       |          |                 | and to bring positive                   | social values, to                       | skills to gain                              |  |
|       |          |                 | changes in the attitude                 | exercise leadership                     | professionalism.                            |  |
|       |          |                 | & behaviour of the                      | qualities and                           |   |  |
|       |          |                 | students                                | bringing out their capabilities through |   |  |
|       |          |                 |   | team work                               |   |  |
| B.B.A | UGBAA520 | Human Resource  | The course is designed                  | To bring up the                         | To attain the ability                       | Integrate the knowledge of                             |
|       |          | Management      | to understand the basic                 | economically                            | to be self - directed                       | HR concepts  |
|       |          |                 | concepts of HRM                         | challenged, socially                    | towards their career                        |  |
|       |          |                 |   | backward young                          | and contribute to the                       |  |
|       |          |                 |   | women to be                             | society as                                  |  |
|       |          |                 |   | competent with                          | responsible citizens.                       |  |
|       |          |                 |   | today's expectation                     |   |  |
|       |          |                 |   | of the competitive                      |   |  |

|       |          |                           |  | world for their  |  |   |
|-------|----------|---------------------------|--|--|--|---|
|       |          |                           |  | sustenance   |  |   |
| B.B.A | USBAF520 | Application of GST        | Course is designed to enable the students to learn the concepts of GST from the pre-GST period to post- GST period | To be passionate about multi-disciplinary approach for problem solving, critical analysis and decision making in their personal and professional life            | To attain the ability to be self - directed towards their career and contribute to the society as responsible citizens.  | Enable the students to learn<br>the concepts of GST from<br>the pre-GST period to post-<br>GST period   |
| B.B.A | USBAA120 | Life Style<br>Management  | Course is designed to understand the concept of self- management   | Adapt towards the positive thinking capacity, to adapt the social values, to exercise leadership qualities and bringing out their capabilities through team work | To attain the ability<br>to be self - directed<br>towards their career<br>and contribute to the<br>society as<br>responsible citizens.                             | Be equipped with the talent of self- management   |
| B.C.A | USCSB420 | SBE: Design and Animation | Identify the categories of Tools and Identify each tools corresponding keyboard shortcut.                          | Acquire and apply analytical, critical and creative thinking, and problem-solving skills   | Ability to analyze social and environmental aspects with professional values, ethics and equity to transform the knowledge, skills and expertise to the community. | Design, create and animate objects and characters with naturalistic and expressive movements and poses.  Design and create hand-drawn and/or computergenerated drawings using principles of art, design and composition. Select and use appropriate tools and technologies for the development of animation projects. |

| B.C.A | UECAA20  | Elective I A: Resource Management Techniques | Analyze Transportation<br>Model and Solve<br>optimization problems<br>using dual simplex<br>method. | Emulate positive social values and exercise leadership qualities and team work.  | Ability to analyze social and environmental aspects with professional values, ethics and equity to transform the knowledge, skills                                 | Identify the role of computer in Operational Research techniques. Apply linear programming to solve real-life applications. Analyze Transportation Model and Solve optimization problems using                           |
|-------|----------|--|---|--|--|--|
|       |          |  |   |  | and expertise to the community.  | dual simplex method.   |
| B.C.A | UECAB20  | Elective- I B:<br>Cloud Computing            | Discuss the fundamental concepts in cloud computing technologies.                                   | Attain knowledge<br>and understand the<br>principles and<br>concepts in the<br>respective discipline.                            | Ability to analyze social and environmental aspects with professional values, ethics and equity to transform the knowledge, skills and expertise to the community. | Understand the fundamental concepts in cloud computing technology. Analyze and integrate the cloud enable Analyze the architecture and concept of different cloud models: IaaS, PaaS, SaaS.                              |
| B.C.A | USCSG520 | Skill-Based<br>Elective V: R<br>Programming  | Understand the usage of R programming interactive environment.                                      | Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society. | Ability to analyze social and environmental aspects with professional values, ethics and equity to transform the knowledge, skills and expertise to the community. | To use R for analytical programming. Explain the use of data structure and loop functions. Analyse data and generate reports based on the data. Apply various concepts to write programs in R. Implementing Strings in R |

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|-------|-------------|--------------------|-----------------------|----------------------|----------------------|-------------------------------|
| B.C.A | USCSF620    | Skill-Based        | To Understand the     | Acquire and apply    | Ability to analyze   | Design effective data         |
|       |             | Elective VI: Data  | different data format | analytical, critical | social and           | visualizations in order to    |
|       |             | Analytics Using    | and its graphical     | and creative         | environmental        | provide new insights into a   |
|       |             | Data Visualization | representation        | thinking, and        | aspects with         | research question or          |
|       |             | Tools              |                       | problem-solving      | professional values, | communicate information to    |
|       |             |                    |                       | skills               | ethics and equity to | the viewer.                   |
|       |             |                    |                       |                      | transform the        | Find and select appropriate   |
|       |             |                    |                       |                      | knowledge, skills    | data that can be used in      |
|       |             |                    |                       |                      | and expertise to the | order to create a             |
|       |             |                    |                       |                      | community.           | visualization that answers a  |
|       |             |                    |                       |                      |                      | particular research question. |
|       |             |                    |                       |                      |                      | Understand how Cultures of    |
|       |             |                    |                       |                      |                      | Practice influence the way    |
|       |             |                    |                       |                      |                      | data may be collected,        |
|       |             |                    |                       |                      |                      | described, or formatted in    |
|       |             |                    |                       |                      |                      | order to align their own data |
|       |             |                    |                       |                      |                      | management practices with     |
|       |             |                    |                       |                      |                      | those of their discipline.    |
|       |             |                    |                       |                      |                      | Find and save data to IU-     |
|       |             |                    |                       |                      |                      | supported research storage    |
|       |             |                    |                       |                      |                      | for both short- and long-     |
|       |             |                    |                       |                      |                      | term preservation in order to |
|       |             |                    |                       |                      |                      | comply with data              |
|       |             |                    |                       |                      |                      | management mandates.          |
|       |             |                    |                       |                      |                      | Properly document and         |
|       |             |                    |                       |                      |                      | organize data and             |
|       |             |                    |                       |                      |                      | visualizations in order to    |
|       |             |                    |                       |                      |                      | prepare them for reuse.       |
|       |             |                    |                       |                      |                      | prepare them for reuse.       |

| B.Com | USCOA120 /<br>USCOA220 | Consumer<br>Awareness | Learn ways and means in safeguarding the rights of consumers   | Life Long Learning recognize the need for and have the ability to engage in lifelong learning process to cope up with the emerging trends in social, cultural, economic and technological changes | Addressing the needs of the needs of the needs of the society so as to contribute for the development of the nation  | Students gained conceptual knowledge on the social responsibilities of the consumers |
|-------|------------------------|-----------------------|--|---|--|--|
| B.Com | UCCOK20                | Marketing             | Understand the various methods of channels of distribution and familiarize with latest Technologies. | Function effectively as an individual and as a member or leader in teams strengthening group dynamics to achieve the common goals of the organisations.   | Exercise leadership qualities and moral values through ethical ways with the concern for the society and the environment with team spirit to adapt to change throughout their professional career. | To understand the dynamics of marketing and to know about latest trends in marketing |
| B.Com | UCCOJ20                | Law of Contracts II   | Theoretical knowledge<br>on sale of goods act&<br>companies act                                      | Function effectively as an individual and as a member or leader in teams strengthening group dynamics to achieve the common goals of the organisations.   | Cater to the needs of<br>the industry/society<br>so as to contribute<br>for the development<br>of<br>the nation.   | To have in-depth knowledge on the internal affairs of the companies                  |

| B.Sc.<br>Biochemistry | UCBCA20 | Bioorganic<br>Chemistry | To provide a clear note on the bioorganic compounds.                            | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Classify the structure and functions of amino acids along with proteins. |
|-----------------------|---------|-------------------------|---|---|---|--|
| B.Sc.<br>Biochemistry | UCBCC20 | Main Practical-I        | To provide a wide practical knowledge on Qualitative and Quantitative Analysis. | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Apply the safety rules in the laboratory                                 |
| B.Sc.<br>Biochemistry | UCBCB20 | Cell Biology            | To provide a deep<br>knowledge about cell –<br>the basic unit of life.          | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Identify the type of cell division processes and its significance        |
| B.Sc.<br>Biochemistry | UCBCD20 | Biochemical techniques  | To study about the principles and applications of biochemical techniques.       | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives |  |

| B.Sc.<br>Biochemistry | UCBCE20  | Physiology and<br>Nutrition                       | To understand the homeostatic mechanism of each organ.  | Effectively communicate general and discipline-specific information, ideas and opinions                   | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives |  |
|-----------------------|----------|---|---|---|---|--|
| B.Sc.<br>Biochemistry | UCBCF20  | Main Practical-II                                 | To inculcate practical skill in Biochemistry.   | Effectively communicate general and discipline-specific information, ideas and opinions                   | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives |  |
| B.Sc.<br>Biochemistry | USBCBn20 | Skill Based<br>Elective: Health<br>Care for Women | To provide awareness<br>about common health<br>problems of women and<br>how to overcome<br>certain diseases | Effectively<br>communicate<br>general and<br>discipline-specific<br>information, ideas<br>and<br>opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Work safely and effectively in a laboratory    |
| B.Sc.<br>Biochemistry | UCBCG20  | Enzymes &<br>Intermediary<br>metabolism           | To impart knowledge about the enzymes and the metabolism of biomolecules and its interrelationship.         | Effectively communicate general and discipline-specific information, ideas and opinions                   | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Understand the common health problems of women |

| B.Sc.<br>Biochemistry | UCBCH20   | Endocrinology                               | Endocrinology describes in detail the role of endocrine glands, their secretion and its regulatory effect on metabolic activities to maintain homeostasis. | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives |   |
|-----------------------|-----------|---|--|---|--|---|
| B.Sc.<br>Biochemistry | UEB.C.A20 | Elective IA:<br>Immunology                  | To help the students to understand the components of Immune system   | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives | Explain the stages of transplantation   |
| B.Sc.<br>Biochemistry | UEBCB20   | Elective IB:<br>Environmental<br>Toxicology | To understand the basics in toxicological aspects that effect the environment.   | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives | Compare and interpret the results of occupational exposure assessments within the context of safety assessments |
| B.Sc.<br>Biochemistry | UCBCJ20   | Main Practical-III                          | The course is aimed to enhance the practical skill of the student in handling and estimating the components present in the biological samples.             | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives | Apply the safety measures in the laboratory   |

| B.Sc.<br>Biochemistry | UCBCK20  | Main Practical-IV  | The course is aimed to enhance the practical skill of the student in handling and estimating the components present in the biological samples. | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Apply the safety measures in the laboratory                     |
|-----------------------|----------|--|--|---|---|---|
| B.Sc.<br>Biochemistry | USBCCn20 | Skill Based<br>Elective: III:<br>Entrepreneurial<br>Biochemistry | To understand the concept of entrepreneurship  | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Explore and experience the joy of creating small business ideas |
| B.Sc.<br>Biochemistry | UCBCI20  | Molecular Biology  | To make a study on life and the information centers called genes.  | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Demonstrate the nature of Genes                                 |
| B.Sc.<br>Biochemistry | UEBCC20  | Elective IIA:<br>Clinical<br>Biochemistry                        | To understand the biochemical basis of various diseases and disorders  | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Compare the application of diagnostic enzymes                   |

| B.Sc.<br>Biochemistry | UEBCD20  | Elective IIB:<br>Pharmacology                                       | To make detailed study of drugs, and their actions on living systems     | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Classify different dosage forms of drug   |
|-----------------------|----------|---|--|---|---|---|
| B.Sc.<br>Biochemistry | UEBCE20  | Elective IIIA:<br>Biotechnology                                     | To explore the applications and future potential of Biotechnology        | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Identify and debate the ethical and social issues in the field of biotechnology and get insight in application of rDNA technology |
| B.Sc.<br>Biochemistry | UEBCF20  | Elective IIIB: Plant<br>Biochemistry                                | To explore the applications of plant and their products                  | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives |   |
| B.Sc.<br>Biochemistry | USBCDn20 | Skill Based<br>Elective: IV-<br>Medical<br>Laboratory<br>Technology | To make detailed study of the organization and functions of a laboratory | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives | Outline the organization of a laboratory for its efficient functioning  |

| B.Sc.<br>Biochemistry | USB.C.An20 | Skill Based<br>Elective: II -<br>Nutritional<br>Biochemistry | To make a note on nutrients and its role on metabolism.                         | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives |   |
|-----------------------|------------|--|---|---|--|---|
| B.Sc.<br>Biochemistry | UABCA20    | Allied<br>Biochemistry - I                                   | To acquire knowledge<br>on the structure and the<br>function of<br>biomolecules | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives | Identify the role of water-<br>and fat-soluble vitamins for<br>maintaining healthy life |
| B.Sc.<br>Biochemistry | UABCB20    | Allied<br>Biochemistry - II                                  | To understand the basic of metabolic pathway                                    | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives | Understand the role of minerals in health and disease                                   |
| B.Sc.<br>Biochemistry | UABCC20    | Allied<br>Biochemistry<br>Practical                          | To acquire knowledge<br>on the structure and the<br>function of<br>biomolecules | Effectively communicate general and discipline-specific information, ideas and opinions | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives |   |

| B.Sc.<br>Biochemistry     | UGBCAn20  | NME: Disease and Treatment         | To provide a basic knowledge about common diseases and its treatment.                               | Effectively communicate general and discipline-specific information, ideas and opinions  | Function effectively as a member or leader in a team and demonstrate professional ethics, Community living and Nation building initiatives   |   |
|---------------------------|-----------|------------------------------------|---|--|--|---|
| B.Sc.<br>Biochemistry     | UCBCBn120 | NME: Therapeutic Agents            | To impart knowledge on action of drugs in treating diseases.  | Effectively communicate general and discipline-specific information, ideas and opinions  | Function effectively<br>as a member or<br>leader in a team and<br>demonstrate<br>professional ethics,<br>Community living<br>and Nation building<br>initiatives  | Utilize the importance of first aid in accidents to preserve life   |
| B.Sc. Computer<br>Science | UECSA20   | Elective-I A: Software Engineering | On learning this paper students will gain the knowledge of developing software with its techniques. | Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society. | Apply the recent technology in multidisciplinary domains and evaluate the methods to implement it, to create high level design and implement robust software applications using latest technological skills. | Apply the software engineering life cycle by demonstrating competence in communication, planning, analysis, design, construction and deployment |

| B.Sc. Computer | UECSC20 | Elective-II A:   | Understand different      | Acquire and apply    | Apply the recent       | Test various processes and  |
|----------------|---------|------------------|---------------------------|----------------------|------------------------|-----------------------------|
| Science        |         | Software Testing | types of testing, their   | analytical, critical | technology in          | continue quality            |
|                |         |                  | objectives and            | and creative         | multidisciplinary      | improvement.                |
|                |         |                  | challenges.               | thinking, and        | domains and            |                             |
|                |         |                  |                           | problem-solving      | evaluate the methods   |                             |
|                |         |                  |                           | skills               | to implement it, to    |                             |
|                |         |                  |                           |                      | create high level      |                             |
|                |         |                  |                           |                      | design and             |                             |
|                |         |                  |                           |                      | implement robust       |                             |
|                |         |                  |                           |                      | software applications  |                             |
|                |         |                  |                           |                      | using latest           |                             |
|                |         |                  |                           |                      | technological skills.  |                             |
| B.Sc.          | UEMBD20 | Microbial        | The course facilitates    | Emulate positive     | Pursue higher          | Utilize nano materials for  |
| Microbiology   |         | Nanotechnology   | students understanding    | social values and    | knowledge, qualify     | drug development and its    |
|                |         |                  | on microbial              | exercise leadership  | professionally,        | application in nuclear      |
|                |         |                  | nanotechnology and its    | qualities and team   | enhance                | medicine.                   |
|                |         |                  | applications concerned    | work.                | entrepreneurial skills | Apply nanotechnology for    |
|                |         |                  | with professional ethics. |                      | and contribute         | air and water treatment.    |
|                |         |                  |                           |                      | towards the needs of   |                             |
|                |         |                  |                           |                      | the society.           |                             |
| B.Sc. Visual   | UAJLA20 | Allied-IV:       | To introduce the field of | Emulate positive     | To become ethically    | Evaluating the role of      |
| Communication  |         | Journalism       | Visual Nature of          | social values and    | committed media        | journalist in the stream of |
|                |         |                  | journalism in various     | exercise leadership  | professionals and      | electronic media.           |
|                |         |                  | media and to develop      | qualities and team   | entrepreneur by        |                             |
|                |         |                  | journalistic skills in    | work.                | adhering to human      |                             |
|                |         |                  | students                  |                      | values, Indian, and    |                             |
|                |         |                  |                           |                      | the Global culture.    |                             |

| B.Sc. Visual                  | UCVCK20 | Digital Public                        | To initiate students to  | Emplete meditive  | To become  | Evaluating the Process of  |
|-------------------------------|---------|---------------------------------------|--|---|--|--|
| Communication                 |         | Relations                             | the field of Public<br>Relations by giving<br>them a background,<br>trends and techniques in<br>PR                 | Emulate positive social values and exercise leadership qualities and team work.                         | competent enough to<br>undertake the<br>professional job as<br>per the demands and<br>requirements of the<br>media and<br>Entertainment<br>Industry.                     | PR and acquiring the profound knowledge in Public relation writing.                                |
| B.Sc. Visual<br>Communication | UCVCO20 | Media Laws & Ethics                   | To familiarize students with the framework of laws that apply to the field of electronic as well as print media    | Appreciate biodiversity and enhance ecoconsciousness for sustainable development of the society.        | To become ethically committed media professionals and entrepreneur by adhering to human values, Indian, and the Global culture.  | Explaining the Concept of Media Laws and Rights  |
| B.Sc. Visual<br>Communication | UEVCB20 | Elective II B:<br>Media<br>Management | To offer an understanding of the working of media organizations and the function and ethics of media professionals | Emulate positive social values and exercise leadership qualities and team work.                         | To become ethically committed media professionals and entrepreneur by adhering to human values, Indian, and the Global culture.  | Acquiring the knowledge in Structure of News Media Companies.                                      |
| B.Sc.<br>Psychology           | UEPYA22 | Guidance and counselling psychology   | To give students a comprehensive overview of counselling with theoretical and practical components.                | Acquire and apply<br>analytical, critical<br>and creative<br>thinking, and<br>problem-solving<br>skills | Ability to work independently and do in-depth study of various concepts of Psychology. Learn independently through self-reflection and evaluation of one's strengths and | Describe different areas in counselling and summarize the nature, goals and fields of counselling. |

|                                       |         |                         |   |  | weaknesses  |  |
|---------------------------------------|---------|-------------------------|---|--|---|--|
| B.B.A<br>(Hospital<br>Administration) | UCHAC20 | Healthcare Ethics       | To understand, recognize and interrelate various ethical issues within the healthcare context   | Emulate positive social values and exercise leadership qualities and team work.  | Understand the ethical implications of decision-making and recognize  | Understand and interrelate fundamental aspects of medical ethics.  |
| M.A. English                          | PCENL20 | Research<br>methodology | The course focuses on sensitizing students regarding plagiarism and Academic integrity  | Emulate positive social values and exercise leadership qualities and team work. Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society. | Appreciate life,<br>think critically, and<br>develop positive,<br>interpersonal<br>relationship with<br>fellow humans | Identify and contextualize research problems Identify the tools specific to the research problem   |
| M.A. English                          | PCENP20 | Research Project        | The couse aims at producing students competent in taking up research after graduation aware of the ethical issues related to research | Emulate positive social values and exercise leadership qualities and team work. Pursue higher knowledge, qualify professionally, enhance entrepreneurial skills and contribute towards the needs of the society. | Appreciate life,<br>think critically, and<br>develop positive,<br>interpersonal<br>relationship with<br>fellow humans | Demonstrate knowledge of research methods, theories and research context in Literature and Language teaching Explain a research problem/question foregrounded against the relevant literary context and/or research context Apply relevant and result-yielding research methods, approaches and theories to the conduct of qualitative |

|     |         |                   |                          |                       |   | and quantitative research                       |
|-----|---------|-------------------|--------------------------|-----------------------|---|---|
|     |         |                   |                          |                       |   | Organise and evaluate the                       |
|     |         |                   |                          |                       |   | relevant sources of scientific                  |
|     |         |                   |                          |                       |   | evidence to construct a well-                   |
|     |         |                   |                          |                       |   | supported, research<br>statement and/or logical |
|     |         |                   |                          |                       |   | argument  |
|     |         |                   |                          |                       |   | Devise a framework of                           |
|     |         |                   |                          |                       |   | expository writing to                           |
|     |         |                   |                          |                       |   | present the trajectory,                         |
|     |         |                   |                          |                       |   | context and outcome of the                      |
|     |         |                   |                          |                       |   | research  |
| MSW | PCSWB20 | Social Case Work  | Analyze and practice     | Persist in life-long  | To utilize the                          | Effectively understand the                      |
|     |         |                   | the basic philosophy,    | learning for personal | opportunity and of                      | scope of Social Work                            |
|     |         |                   | principles and values of | and societal progress | professionalism in                      |   |
|     |         |                   | social work as a method  |                       | the development                         |   |
|     |         |                   | of social work           |                       | process                                 |   |
| MSW | PCSWC20 | Social Group Work | To develop skills to     | Apply critical and    | To utilize the                          | Acquire knowledge, skills                       |
|     |         |                   | apply group method for   | scientific approaches | available resources                     | and values in practicing                        |
|     |         |                   | development and          | to address problems   | for the                                 | social work with groups                         |
|     |         |                   | therapeutic work         | and find solutions    | empowerment of                          | through programme                               |
|     |         |                   |                          |                       | vulnerable groups                       | planning.                                       |
|     |         |                   |                          |                       | and critically analyze                  |   |
|     |         |                   |                          |                       | the problems, needs to create impact in |   |
|     |         |                   |                          |                       | society                                 |   |
| MSW | PCSWG20 | Community         | To develop an            | Integrate issues of   | To utilize the                          | Able to demonstrate                             |
|     |         | Organisation and  | understanding of the     | social relevance in   | opportunity and of                      | familiarity with Community                      |
|     |         | Social Action     | concepts related to      | the field of study.   | professionalism in                      | Organisation and Social                         |
|     |         |                   | working with             | •                     | the development                         | Action as method of Social                      |
|     |         |                   | communities.             |                       | process                                 | Work Profession.                                |

| MSW | PISWC20 | Counselling                            | To develop a basic understanding of theories and skills in counselling.  | Persist in life-long<br>learning for personal<br>and societal progress                    | To utilize the opportunity and of professionalism in the development process                        | Understand linkages of counselling and guidance in social work.  |
|-----|---------|--|--|---|---|--|
| MSW | PSCDD20 | Entrepreneurship<br>Development        | To understand the role<br>and contribution of<br>professional social work<br>in the field of<br>Entrepreneurship | Persist in life-long<br>learning for personal<br>and societal progress                    | To utilize the opportunity and of professionalism in the development process                        | Recognize, evaluate the opportunities, explore innovative approaches, mobilize resources, manage risks and build viable social enterprises |
| MSW | PSHRB20 | Human Resource<br>Management           | Acquire knowledge on<br>various functions of<br>Human Resource<br>Management                                     | Attain an in-depth knowledge in the respective domain augmented through self-learning     | It brings a change in attitudes and values of individual respective of their class, caste or gender | Acquire and build<br>appropriate knowledge<br>based on Human Resource<br>Management  |
| MSW | PSHRD20 | Organizational<br>Behaviour            | To present a new perspective for management  | Develop research<br>skills through<br>multi/inter/trans-<br>disciplinary<br>perspectives. | It brings a change in attitudes and values of individual respective of their class, caste or gender | Explore managerial and interpersonal skills in presenting a new perspective for management   |
| MSW | PESWG20 | Administration of Service Organization | To encourage students to apply administration process into practice.   | Apply critical and scientific approaches to address problems and find solutions.          | To utilize the opportunity and of professionalism in the development process                        | Application of administration process in service organization.   |

| MBA | PCBAI20 | Human Resource<br>Management | To familiarize the methods to retain the skilled professionals within the Organization              | Integrate issues of social relevance in the field of study | Students can<br>objectively research<br>on business and<br>management<br>problems by<br>collecting, analysing,<br>and interpreting the<br>data and<br>professionally<br>recommend feasible | Understand the formation of<br>the concept of Best Fit<br>Employee for a job                                    |
|-----|---------|------------------------------|---|--|--|---|
| MBA | PCBAM20 | Business Law                 | To inhibit knowledge<br>on valuable information<br>Act and Tax to enforce<br>a Profitable Business  | Integrate issues of social relevance in the field of study | solution/s.  Students can objectively research on business and management problems by collecting, analysing, and interpreting the data and professionally recommend feasible solution/s.   | Understand the concepts<br>and scope of Value Added<br>Tax and Information Act                                  |
| MBA | PCBAN20 | Strategic<br>Management      | To help the students in formulating, implementing and evaluating the corporate business strategies. | Integrate issues of social relevance in the field of study | Students can objectively research on business and management problems by collecting, analysing, and interpreting the data and professionally recommend feasible solution/s.                | Understand the strategic decisions that organizations make and have an ability to engage in strategic planning. |

| MBA          | PCBAP20   | International      | To comprehend ethics     | Integrate issues of  | Students can                  | Acquire the knowledge on     |
|--------------|-----------|--------------------|--------------------------|----------------------|-------------------------------|------------------------------|
| MIDA         | I CDAI 20 | Business and       | in the work place.       | social relevance in  | objectively research          | Ethics in the workplace.     |
|              |           | Ethics             | in the work place.       | the field of study   | on business and               | Ethics in the workplace.     |
|              |           | Etilics            |                          | the field of study   |                               |                              |
|              |           |                    |                          |                      | management                    |                              |
|              |           |                    |                          |                      | problems by                   |                              |
|              |           |                    |                          |                      | collecting, analysing,        |                              |
|              |           |                    |                          |                      | and interpreting the data and |                              |
|              |           |                    |                          |                      |                               |                              |
|              |           |                    |                          |                      | professionally                |                              |
|              |           |                    |                          |                      | recommend feasible            |                              |
| MC           | DCD CE20  | T . 1'             |                          | A ' '1 . 1 1         | solution/s.                   | TD 1 1 1                     |
| M.Sc.        | PCBCF20   | Intermediary       | To make the students to  | Assimilate and apply | Evaluate ideas and            | Translate the reactions      |
| Biochemistry |           | Metabolism         | understand the reactions | principles and       | evidence rationally           | catalyzed by different       |
|              |           |                    | catalyzed by different   | concepts towards     | to produce and                | Enzymes in metabolic         |
|              |           |                    | enzymes and their        | skill development    | implement solution            | pathway                      |
|              |           |                    | metabolic pathways.      | and employability.   | to the socially               |                              |
| ) / C        | DED GGO   | 771 d 77 A         |                          | A 1 11 . 1 1         | relevant problem              |                              |
| M.Sc.        | PEBCC20   | Elective IIA:      | The course enables the   | Assimilate and apply | Evaluate ideas and            | Schematize pedigree          |
| Biochemistry |           | Ecology, Evolution | students to understand   | principles and       | evidence rationally           | analysis and genetic         |
|              |           | and Developmental  | and analyze the role of  | concepts towards     | to produce and                | mapping                      |
|              |           | Biology            | ecological and           | skill development    | implement solution            |                              |
|              |           |                    | evolutionary             | and employability.   | to the socially               |                              |
|              |           |                    | modifications in the     |                      | relevant problem              |                              |
|              |           |                    | development of           |                      |                               |                              |
|              |           |                    | organisms and their      |                      |                               |                              |
| ) f G        | DED CD 20 | 771                | survival.                | A 1 17               | T 1                           |                              |
| M.Sc.        | PEBCD20   | Elective II B:     | The course gives a       | Assimilate and apply | Evaluate ideas and            | Assess various methods of    |
| Biochemistry |           | Toxicology         | detailed understanding   | principles and       | evidence rationally           | toxicity testing             |
|              |           |                    | and identification of    | concepts towards     | to produce and                | Discuss the effects of toxic |
|              |           |                    | toxic substances, dose-  | skill development    | implement solution            | substances on molecular      |
|              |           |                    | response, tests          | and employability.   | to the socially               | and cellular levels          |
|              |           |                    | conducted and its        |                      | relevant problem              |                              |
|              |           |                    | impact on cellular       |                      |                               |                              |

|                       |         |                                     | activities.  |   |   |   |
|-----------------------|---------|-------------------------------------|--|---|---|---|
| M.Sc.<br>Biochemistry | PCBCI20 | Advanced<br>Endocrinology           | The course describes in detail about the role of endocrine glands, their secretion, its metabolic effect on target cells involving various signaling pathways and signal chain proteins.                               | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Examine the symptoms of the patients and relate it to hormones              |
| M.Sc.<br>Biochemistry | PCBCJ20 | Advanced<br>Immunology              | To help the students to understand the components of immune system and it's functioning.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Outline the cell types and organ present in the immune response             |
| M.Sc.<br>Biochemistry | PCBCK20 | Advanced<br>Biotechnology           | To learn how to apply<br>the knowledge of<br>genetic engineering in<br>problem solving and in<br>practice.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Illustrate the tools and strategies used in genetic engineering             |
| M.Sc.<br>Biochemistry | PCBCN20 | Practical II: Main<br>Practical III | The course is aimed to enable the student interpret hormonal imbalance and clinical conditions and also to provide in-depth practical knowledge and skill in performing immune-techniques and cell culture techniques. | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Analyse the prevalence and impact of endocrine hormone in regulating health |

| M.Sc.<br>Biochemistry | PCBCO20 | Practical II: Main<br>Practical -IV        | To help students to expertise in the molecular biology and clinical Biochemistry techniques.  | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Utilize practical knowledge<br>and skill for diagnosing<br>various diseases using<br>biochemical analysis in<br>blood specimen                   |
|-----------------------|---------|--|---|---|---|--|
| M.Sc.<br>Biochemistry | PEBCE20 | Elective III A:<br>Microbiology            | To understand the importance of applications of microorganisms.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Outline the microbial growth and its metabolism Apply the microbial culture technique  |
| M.Sc.<br>Biochemistry | PEBCF20 | Elective III B:<br>Research<br>Methodology | To addresses the issues inherent in selecting a research problem and discuss the techniques and tools to be employed in completing a research project | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Develop the understanding<br>on database management<br>system<br>Practice the concepts of<br>animal studies and CPCSEA<br>guidelines in research |
| M.Sc.<br>Biochemistry | PCBCL20 | Molecular Biology                          | The course will enable the student to learn the molecular events occurring in gene and its application in field of biomedical and genetic research.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Demonstrate the nature and role of Gene in life activity   |
| M.Sc.<br>Biochemistry | PCBCM20 | Advanced Clinical<br>Biochemistry          | To gain concepts of assessing the human physiology using biological fluid.  | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Apply the process of collection, preservation and storage of blood   |

| M.Sc.<br>Biochemistry | PEBCG20 | Elective IVA: Plant<br>Biochemistry | To help the students to understand the plant metabolites and their application in the field of medicine.                                 | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Discuss the function and composition of different plant structures                                    |
|-----------------------|---------|-------------------------------------|--|---|---|---|
| M.Sc.<br>Biochemistry | PEBCH20 | Elective IV B:<br>Herbal Therapy    | To help students to understand the concepts in pharmacognosy and the role of medicinal plants.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Apply the knowledge on the important metabolic pathways in plants                                     |
| M.Sc.<br>Biochemistry | PIBCA20 | IEC: Organic<br>Farming             | To help students to<br>understand the concepts<br>and importance of<br>organic farming and use<br>it as a source of income<br>generation | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Plan the concept of income generation through organic farming and terrace gardening                   |
| M.Sc.<br>Biochemistry | PIBCB20 | IEC: Food<br>Preservation           | To enable students to<br>understand the concepts<br>of food preservation<br>and methods involved   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Outline the role of microbes in food spoilage and methods adopted to overcome microbial food spoilage |
| M.Sc.<br>Biochemistry | PIBCC20 | IEC: Horticulture                   | To emphasis on the significance and concepts of horticulture and the techniques involved.  | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Recall the significance of horticulture   |

| M.Sc.<br>Biochemistry | PIBCD20 | IEC: Cancer<br>Biology                  | To help students to understand the biology, diagnosis and treatment involved in cancer.   | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Asses the contribution of environmental and genetic factors to cancer causation                         |
|-----------------------|---------|---|---|---|---|---|
| M.Sc.<br>Biochemistry | PIBCE20 | IEC:<br>Nanobiotechnology               | The course aims to provide an interdisciplinary knowledge on Nano materials and their applications in biosciences.  | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Identify the role of plants in Nanoparticle synthesis   |
| M.Sc.<br>Biochemistry | PIBCF20 | IEC: Stem cell<br>Technology            | The course gives in depth knowledge on stem cell biology, regulation of stem cell differentiation, tools to study and its utilization in treating various disorders | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Use hematopoietic stem cells in treating blood related disorders and diseases                           |
| M.Sc.<br>Biochemistry | PIBCG20 | IEC: Psychology                         | The course is aimed to enhance the psychological skills for the students to acquire factual knowledge and ability to conceptualize and apply in their life.         | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially relevant problem | Apply the principles of psychology in day-to-day life for a better understanding of oneself and others. |
| M.Sc.<br>Biochemistry | PIBCH20 | IEC:<br>Entrepreneurial<br>Biochemistry | The course provides detailed knowledge on ideas, opportunities and components necessary for bio-  | Assimilate and apply principles and concepts towards skill development and employability. | Evaluate ideas and evidence rationally to produce and implement solution to the socially                  | Describe the dynamic role of entrepreneurship and small business.                                       |

|                              |         |  | entrepreneurship.   |   | relevant problem  |  |
|------------------------------|---------|--|---|---|---|--|
| M.Sc.<br>Chemistry           | PICHG20 | Research<br>Methodology                    | To practice ethics in Research and Profession.  | Persist in life-long learning for personal and societal progress.                       | Attain an in-depth knowledge on advanced concepts in various branches of chemistry augmented through self-learning, persist in life-long learning for personal and societal progress. | Describe the general format of thesis writing and the research ethics to be followed.  Illustrate the safety measures to be taken in handling toxic, inflammable and explosive chemicals |
| M.Sc.<br>Electronic<br>Media | PCEMA20 | Mass<br>Communication<br>and Journalism    | To introduce the broad field of mass communication and journalism to students including the models, theories and ethics in the field of media | Attain an in-depth knowledge in the respective domains augmented Through self-learning. | To obtain wide<br>Knowledge in the<br>area of Electronic<br>Media Production<br>and demonstrate<br>Clear and coherent<br>communication<br>skills.                                     | Review the Basics of<br>Communication and Mass<br>Culture.   |
| M.Sc.<br>Electronic<br>Media | PEEMB20 | Elective II B –<br>Broadcast<br>Journalism | To learn in-depth about<br>the various fields of<br>broadcast journalism<br>and the best practices  | Integrate issues of social relevance in the field of study.                             | To become ethically committed media professionals and entrepreneurs by adhering to Human values, the Indian and the Global cultures.  | Analysing the ethical codes<br>and ethical standards of<br>journalism in the<br>contemporary media.  |

| M.Sc.<br>Electronic<br>Media | PIEMA20 | Independent Elective –Radio and Television News casting | To specialize in Radio and Television and gain analytical, technical and practical skills and be equipped in the broadcast marketplace.                      | Integrate issues of social relevance in the field of study.                               | To obtain wide Knowledge in the area of Electronic Media Production and demonstrate Clear and coherent communication skills.         | Evaluating the components of television news and the role of Media professionals                    |
|------------------------------|---------|---|--|---|--|---|
| M.Sc.<br>Electronic<br>Media | PEEMC20 | Elective II A:<br>Inter-Cultural<br>Communication       | To initiate students to<br>the challenges in global<br>communication in the<br>age of cross-culture<br>communication   | Develop research<br>skills through<br>multi/inter/trans-<br>disciplinary<br>perspectives. | To become ethically committed media professionals and entrepreneurs by adhering to Human values, the Indian and the Global cultures. | Evaluating the Relationship<br>Between Intercultural<br>Communications in News<br>Media Production. |
| M.Sc.<br>Electronic<br>Media | PCEMM20 | Public Relations & Corporate Communication              | To initiate students to<br>the field of Public<br>Relations and Corporate<br>Communication by<br>giving them a<br>background, trends and<br>techniques in PR | Persist in life-long learning for personal and societal progress.                         | To become ethically committed media professionals and entrepreneurs by adhering to Human values, the Indian and the Global cultures. | Analysing the role of PR in press and other media relations.  |

| M.Sc.<br>Electronic<br>Media | PIEMC20 | Independent Elective - Women and Advertising                                     | To provide the basic understanding about the role of women in the field of advertisement and to develop career opportunities.                    | Persist in life-long learning for personal and societal progress.                         | To acquire primary<br>Research skills, and<br>understand the<br>importance of<br>innovations,<br>Incubation and<br>entrepreneurship. | Compiling the notable emerging women leaders in Advertising  |
|------------------------------|---------|--|--|---|--|--|
| M.Sc.<br>Electronic<br>Media | PCEMP20 | Electronic Media<br>Management   | To offer an in-depth understanding of the working of media organisations and the function and ethics of media professionals in electronic media. | Apply critical and scientific approaches to address problems and find solutions.          | To acquire primary<br>Research skills, and<br>understand the<br>importance of<br>innovations,<br>Incubation and<br>entrepreneurship. | Evaluating the Marketing strategies of Media Management.   |
| M.Sc.<br>Electronic<br>Media | PCEMS20 | Practical VII -<br>Research Project  | To put to practice the methods of research by undertaking a study in a relevant field of media   | Develop research<br>skills through<br>multi/inter/trans-<br>disciplinary<br>perspectives. | To Assimilate the critical and scientific approaches to address the Research problems and Find solutions.                            | Constructing the desired conclusion and writing the Research Report.   |
| M.Sc. Physics                | PEPHC20 | Elective II A:<br>Crystal Growth,<br>Nano Science and<br>Research<br>Methodology | To learn the basic concepts in research methodology for pursuing future research work.   | Persist in life-long learning for personal and societal progress.                         | Attain interest for higher education and research  | Provide a broad view of various approaches for the synthesis and fabrication of nanostructures and their outstanding properties useful to carry out their project and research work. |

| M.Sc. Zoology         | PCZOD20 | Research<br>Methodology  | To follow ethical protocols in research   | Effectively communicate general and discipline-specific information, ideas and opinions.  | Conduct their duty with at most honesty and adhere to ethical protocols. On the whole, be agents of social transformation to up bring their society at large.                      | Describe the principle and working mechanisms of various instruments. Interpret theoretical knowledge of various biological instruments useful for research.  |
|-----------------------|---------|--|---|---|--|---|
| M.Sc.<br>Microbiology | PCMBM20 | Bioethics and<br>Biosafety                                       | The course is designed to educate the learners on Biosafety concerns at the level of individuals, institution, society, region, country and the world.    | Apply critical and scientific approaches to address problems and find solutions.          | Incorporate effective career with marketing, project management, business development or venture capital within the biotech, pharmaceutical, medical technology or related fields. | Outline the principles of bioethics and explain the biosafety concerns with safeguard measures.  Compile the BSA statement for the industrial production of pharmaceuticals.  Adapt the WHO quality standards in food process technology.  Discuss on the global scenario of patenting. |
| M.Sc.<br>Microbiology | PIMBE20 | Entrepreneurship<br>and Management<br>in Microbial<br>Technology | To provide an understanding on the concepts of entrepreneurship such as Planning, decision making, leadership, organizations and authority and to provide | Assimilate and apply principles and concepts towards skill development and employability. | Incorporate effective career with marketing, project management, business development or venture capital within the biotech,   | Acquaint basic concepts of management such as planning, decision making, leadership, organization and authority.  Attain skill to manage start up and run an organization.  |

|  | idea on the basic requirements for establishing a bio-based start-up programme | pharmaceutical, medical technology or related fields. |
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|--|--|---|

S. Dagaceli

**Controller of Examinations** 

Controller of Examinations, Auxilium College (Autonomous) Gandhi Nagar, Vellore - 632 006. Sr. organ Buoh - a
PRINCIPAL

AUXILIUM COLLEGE (Autonomous) Gandhi Nagar, Vellore - 632 006. Vellore District, Tamil Nadú.